



# Privacy Policy

Updated January 2026

## Overview

This Privacy Policy explains how **The Alpha Group Pty Ltd** (we, us, our) collects, uses, and protects basic personal information of our members, delegates, and sponsors.

We are committed to protecting your privacy and comply with the **Privacy Act 1988 (Cth)** and the **Australian Privacy Principles (APPs)**.

## Personal Information We Collect

We only collect **basic personal information**, which may include:

- Name
- Phone number
- Email address

We do not collect sensitive information through our website.

## How We Collect Personal Information

We collect personal information when you:

- Register as a member, delegate, or sponsor
- Complete online forms or event registrations
- Contact us via email, phone, or our website

## How We Use Personal Information

We use personal information to:

- Manage memberships, events, and sponsorships
- Communicate with you about network activities, events, and updates
- Respond to enquiries
- Administer and improve our services

We do not sell personal information.



## **Disclosure of Personal Information**

We may disclose personal information to:

- Other Members, delegates, or sponsors
- Network administrators or service providers who assist us in operating the network
- Regulators or authorities where required by law

We take reasonable steps to ensure third parties protect personal information.

## **Storage and Security**

We take reasonable steps to protect personal information from misuse, loss, unauthorised access, or disclosure. Personal information is stored securely and only accessible to authorised personnel.

## **Access and Correction**

You may request access to, or correction of, the personal information we hold about you by contacting us using the details below.

## **Privacy Complaints**

If you have a concern about how we handle personal information, please contact us. We will respond within a reasonable timeframe.

If you are not satisfied with our response, you may contact the Office of the **Australian Information Commissioner (OAIC)**.

## **Contact Us**

For privacy enquiries or requests, please contact:

**Toni Sparkes**  
General Manager  
[toni-sparkes@investment-spark.com](mailto:toni-sparkes@investment-spark.com)

## **Updates to This Policy**

We may update this Privacy Policy from time to time. The latest version will always be available on our website.